

## **Image Technology Laboratories, Inc. Completes Successful Electronic Medical Records Rollout via Southern Tier HealthLink**

KINGSTON, N.Y., Septmeber 8, 2010 (BUSINESS WIRE) – Image Technology Laboratories, Inc. (IMTL.PK) is pleased to announce its ongoing innovation and participation in the electronic medical records market. Recently, ITL successfully went live with its electronic linkage of images, data, and records produced and stored in the company’s RIS/PACS system by Park Avenue Associates in Radiology, P.C. at its Southern Tier Imaging MRI facility (STI) into Southern Tier HealthLink, a Health Information Exchange (HIE).

Southern Tier HealthLink facilitates the exchange of healthcare information among participating providers in the central New York region. By centralizing patient data such as contact information, demographics, medical histories, visits, clinical documents, disgnoses, procedures, medications, and radiology images, the continuity of care for patients is greatly improved while costs are safely reduced. STHL was funded by New York State (HEAL NY) to establish this partnership between healthcare consumers and providers.

“This is an exciting step in the development of our technology,” said Chairman and CTO Lewis M. Edwards. “For some time now, patients who have undergone diagnostic imaging at STI were able to have these records accessed online by their ordering physicians via the ITL WebServer and WebViewer products installed at STI. With the successful completion of our interface to the Southern Tier HealthLink Web Portal, these same ordering physicians, along with any additional patient-approved providers, will not only be able to review the STI produced records, but also do so in the more complete context of accessing records produced by all other providers participating in the STHL. The standard of patient care will improve, while the overall costs associated with the care will decrease.”

“Southern Tier Imaging, as the region’s foremost MR provider, is excited to be able to offer its patients and referring doctors, with ITL’s expertise, this important advancement in data management,” said Dr. Edward Santelli MD, President of Park Avenue Associates in Radiology, P.C. at its Southern Tier Imaging MRI facility (STI). “This will allow for a streamlined method of record access to improve patient care, and a decrease in the costs associated with record keeping.”

Along with the radiology images and reports from STI, Southern Tier HealthLink’s exchange includes data and records from Our Lady of Lourdes, Wilson Memorial, Binghamton General, and Chenango Valley hospitals.

### **ABOUT IMAGE TECHNOLOGY LABORATORIES, INC:**

ITL is a medical imaging and information management company in the healthcare IT market. The company has developed a single database, Radiology Information System/Picture Archive and Communication System, known as RIS/PACS, for use in the management of patient information and medical images by hospitals and diagnostic imaging centers.

ITL's WarpSpeed PACS/RIS system is a single database HIPAA compliant business solution for the practice of radiology. Through its unique architecture, the company has combined a picture archiving and communications system (PACS) and radiology information system (RIS) into a single product that encompasses all facets of the business of radiology. The solution has unlimited scalability. At the heart of the system is the workflow manager that assigns and routes units of work across the enterprise. The workflow manager has the ability to link hospitals and multiple freestanding centers that have a business relationship to form one large cooperative radiology practice.

#### Safe Harbor Statement

The information contained in this press release, including any "forward looking" statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 contained herein, should be reviewed in conjunction with the Company's Year End Report and other publicly available information regarding the Company, copies of which are available from the Company upon request. Such publicly available information sets forth many risks and uncertainties related to the Company's business and such statements, including risks and uncertainties related to that are unpredictable and outside of the influence and/or control of the Company.

ITL Corporate Headquarters: 602 Enterprise Drive, Kingston, NY 12401. For information call (845) 338-3366.